

## Statement to Mark World Migratory Bird Day 2014

**Destination Flyways: Migratory Birds and Tourism** 



Dr. Hazell Shokellu Thompson

Acting Chief Executive Officer of BirdLife International

This year's theme of 'Destination Flyways' reinforces some of the key ways in which the BirdLife Partnership works, - linking local communities to save sites, species and habitats in a coordinated way and enhancing local livelihoods. Working with people locally is critical to effective, sustainable, equitable conservation. Conservation cannot succeed without the consent and participation of the people who live in or near, obtain their livelihoods from, or simply enjoy the sites that threatened bird species depend on.