



World Migratory Bird Day

Every year on the second weekend of May people around the world gather to celebrate the World Migratory Bird Day (WMBD) and take action to raise awareness of the need for the protection of migratory birds and their habitats. This year's WMBD theme is "Destination Flyways: Migratory Birds and Tourism", and the Convention on Migratory Species (CMS) and the African Eurasian Waterbird Agreement (AEWA) are partnering with the World Tourism Organization (UNWTO) for this special event.

Photo Competition Instructions

To take part in the WMBD Photo Competition 2014, please follow these instructions carefully:

- Step 1:** Save your photo on your computer. Please note that the photo must be the individual work of the named participant and must not have been previously published in any printed or digital publication.
- Step 2:** Create a new e-mail and upload your photo as an attachment (make sure it is in .jpg, .png or .tiff format and not bigger than 200 MB – if you win, you will be requested to send the photo in high resolution but not at this stage).
- Step 3:** Complete the subject box of the e-mail according to the following pattern which includes 3 items: Title of your Work; Location of the Photo; Name of Species (e. g. Flying Wonders of the West; Skagit River/USA; Snow Goose).
- Step 4:** Write your story (in English) linking to the photo using 200-300 words in the body of the e-mail. **Be creative, be innovative, be unique!** The text should illustrate the theme of 2014 "Destination Flyways: Migratory Birds and Tourism" and highlight the positive and/or negative impacts that tourism may have for the conservation of migratory birds. The photo and story should illustrate your personal experience with migratory birds, how and when the picture was taken, the link between migratory birds and tourism, the relevance of the migratory bird sites for local communities, or similar. **Please note that the entire text in the body of the email will be shown as your story next to your picture, thus please make sure that there is nothing but the story in the body of the email.**
- Step 5:** Send the e-mail to the following e-mail address: aged02points@photos.flickr.com.

Please note that emails which do not include all these elements will be removed from Flickr.

- Step 6:** Forward the email to info@unwto.de including the **title of your picture** and your **contact details** (full name; email address; and phone number), so that we can get back to you if you are one of the winners.

Please note that you shall refrain from sending additional messages to info@unwto.de or any of the other organizing entities to check on the status of your application.

- Step 7:** To check that your photo and story have well been received, please click on: <https://www.flickr.com/photos/worldmigratorybirdday/sets/72157644340712173/>. The pictures appear in chronological order and the upload will take up to 60 seconds.

Steps	Actions	Check ✓
Step 1	Save your photo on your computer.	<input type="checkbox"/>
Step 2	Upload your photo as an attachment.	<input type="checkbox"/>
Step 3	Fill out the subject box as indicated above.	<input type="checkbox"/>

Step 4	Write your story linking to the photo in the body of the e-mail.	<input type="checkbox"/>
Step 5	Send the e-mail to aged02points@photos.flickr.com .	<input type="checkbox"/>
Step 6	Forward the e-mail with your contact details to info@unwto.de .	<input type="checkbox"/>
Step 7	Check that your work has been uploaded on Flickr.	<input type="checkbox"/>

! PLEASE NOTE

- By participating in the photo Competition, you agree to the Terms and Conditions of the Competition. © All rights reserved.
- Incomplete applications will be invalid and automatically removed from Flickr.
- Applicants should refrain from contacting any of the institutions involved in the organization of WMBD.
- Each participant may upload only one photo story for this Competition.

Good luck!