



World Migratory Bird Day

World Migratory Bird Day 2013

Networking for migratory birds

11-12 May 2013

Join World Migratory Bird Day 2013!

The survival of migratory birds depends on the availability of well-connected networks of habitats along their migration routes. The theme of this year's World Migratory Bird Day "***Networking for migratory birds***" aims to emphasize both ecological networks, as well as networks between organizations and individuals and their mutual importance for the long-term conservation of migratory birds.

Suitable habitats are vital for migratory birds as they provide the areas necessary for feeding, resting and breeding. They represent key sites along migration routes and allow migratory birds to travel huge distances, sometimes comprising thousands of kilometres. However human activities, directly or indirectly, damage these sites through habitat fragmentation and degradation, thereby posing a grave threat to migratory bird species. These important habitats are disappearing and with them the networks that connect them. With limited access to these important sites, birds may not survive their demanding journeys. Consequently, the management of ecological networks is crucial for the protection of avian migratory species.

The theme "***Networking for migratory birds***" also highlights the need to cooperate and network amongst organizations and people to conserve migratory birds. Since these migratory routes often cross many nations, and even entire continents and oceans, an effective management strategy requires joint action in the form of international cooperation. Collective conservation actions by governments, nature conservation organizations, scientists and the general public are needed to ensure the survival of these migratory birds.

What is World Migratory Bird Day?

Launched in 2006 - World Migratory Bird Day is an annually celebrated awareness raising campaign aiming to inspire the worldwide conservation of both migratory birds and their environments. The campaign is organized by two international wildlife treaties administered by the United Nations Environment Programme (UNEP) - the Convention on the Conservation of Migratory Species of Wild Animals (CMS), and the African-Eurasian Migratory Waterbird Agreement (AEWA). World Migratory Bird Day is also supported by a growing number of partners.

Join us and take part in World Migratory Bird Day on 11 – 12 May 2013. However you decide to contribute - by organizing bird-watching tours, educational programmes, lectures, art exhibitions or other public events - every activity will enrich this global celebration!

You can **learn more about World Migratory Bird Day, register your event and order free posters, stickers and postcards** on the WMBD website (www.worldmigratorybirdday.org) and share your activities with a growing worldwide community behind WMBD.

We look forward to celebrating World Migratory Bird Day 2013 with you!

For more information and to register an event, please visit us at: www.worldmigratorybirdday.org

For more information or to order posters please contact:

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