World Migratory Bird Day

9-10 May 2015

Energy - make it bird-friendly!



How to Add Your Photos and Reports to the WMBD Flickr Account

Please share all the wonderful photos you have taken at your World Migratory Bird Day Events and Activities on the WMBD Flickr Account using the easy-to-follow instructions below. Take the time to tell us how you celebrated World Migratory Bird Day 2015, share information about your organization and the bird-related projects and activities you are involved in.

Please note that by uploading your photos to the WMBD Flickr account, you grant CMS and AEWA Secretariats a worldwide royalty-free perpetual licence to publish your image on the <u>WMBD Instagram</u> <u>Account</u>. Copyright of the uploaded photo remains with however posts it.

To see the hundreds of inspiring WMBD event photos that have already been shared on the WMBD Flickr account from supporters all over the world, <u>click here</u> or visit: <u>www.flickr.com/worldmigratorybirdday</u>. Don't forget to check out and follow WMBD on Instagram at <u>www.instagram.com/worldmigratorybirdday</u> and promote WMBD and your event on Social Media using the hashtag <u>#WorldMigratoryBirdDay</u>.

Adding your unique photos and reports from your WMBD event to the WMBD Flickr Account is easy. Just follow the steps below:

1. Compose a new email from any email account to <a>aged02points@photos.flickr.com

2. For the "Subject" of your Email, write the name of your country, the name of your WMBD event, and the credit for the photographer (For example: Germany, WMBD Benefit Concert in Bonn, © Joe Soap).

3. The subject of the email will become the title of the photograph, once it is uploaded to the WMBD Flickr account.

4. Attach your World Migratory Bird Day event photos to your email, as either .JPG or .PNG files (most photos are already in JPG format). If you have too many photos to send at once, you can simply send more than one email with the same title and description in the email body.

5. Tell us about your WMBD event or activity or add the report about your WMBD event in the body of the email. Feel free to tell us about how you celebrated World Migratory Bird Day, who you are, what your organization is about and any bird-related projects or activities you would like to share with the WMBD Community around the world. You can also include links to your websites in the body of the email.

6. The body of the email will become the description of the photos, once they are uploaded to the WMBD Flickr account!

7. Your email should look similar to this:

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8. You are ready to send your WMBD photos. Press send and check the WMBD Flickr account in approximately an hour to see your photos published at: www.flickr.com/worldmigratorybirdday

9. For help, feel free to contact us at: contact@worldmigratorybirdday.org

ATTENTION FILM-MAKERS!

We also have a WMBD 2015 video contest! Be creative and have the chance to be the producer of this year's official WMBD trailer and to win a prize money! Anyone is welcome to submit a video! See all contest details and how to submit your video <u>here</u> or visit: <u>http://www.worldmigratorybirdday.org/content/video-contest</u>

Thank You Very Much for Your Support for World Migratory Bird Day

and Your Commitment to Migratory Bird Conservation!