

## How to Add Your Photos and Reports to the WMBD Flickr Account

Please share all the wonderful photos you have taken at your World Migratory Bird Day Events and Activities on the WMBD Flickr Account using the easy-to-follow instructions below. Take the time to tell us how you celebrated World Migratory Bird Day, share information about your organization and the bird-related projects and activities you are involved in.

Please note that by uploading your photos to the WMBD Flickr account, you grant CMS and AEWA Secretariats a worldwide royalty free perpetual license to CMS and AEWA Secretariats to feature any or all of the submitted materials in any and all media for publicity and marketing purposes. This implies that any entry can be used for promotional purposes.

By submission you grant CMS and AEWA Secretariats the perpetual license to copy, edit, display, publish and make available their submission materials and agree that CMS, AEWA and partner/s may publish their names in connection with this video contest and the WMBD campaign.

To see the hundreds of inspiring WMBD event photos that have already been shared on the WMBD Flickr account from supporters all over the world, [click here](#) or visit: [www.flickr.com/worldmigratorybirdday](http://www.flickr.com/worldmigratorybirdday). Don't forget to check out and follow WMBD on Instagram at [www.instagram.com/worldmigratorybirdday](http://www.instagram.com/worldmigratorybirdday) and promote WMBD and your event on Social Media using the hashtag [#WorldMigratoryBirdDay](#).

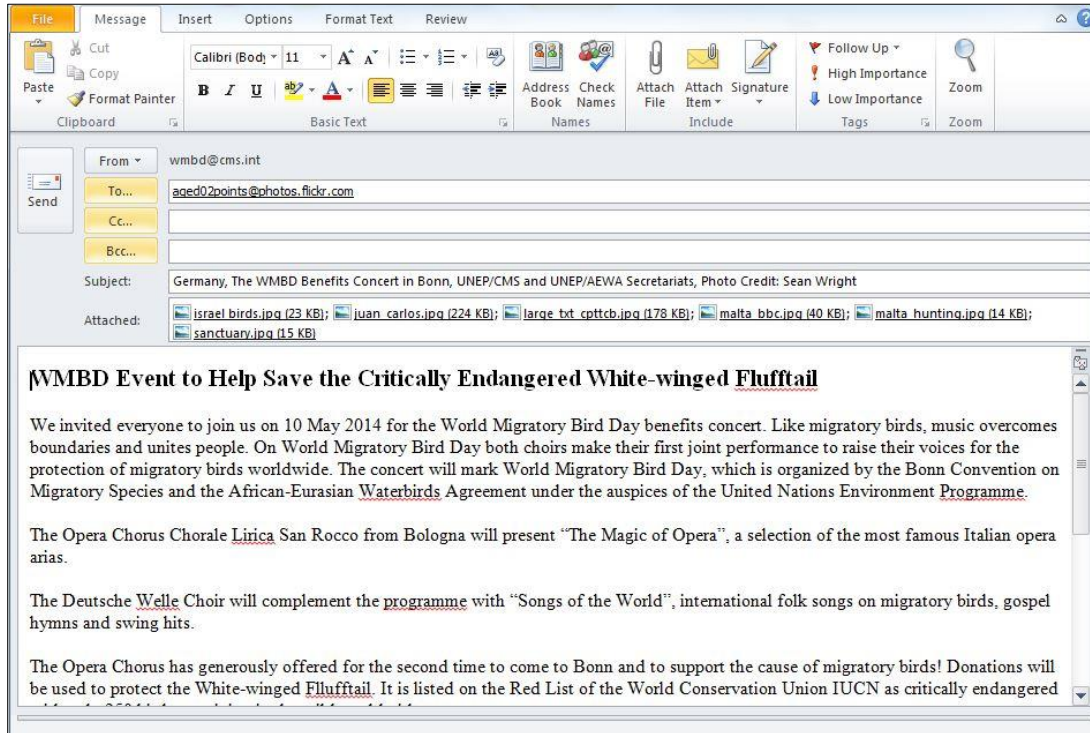
**Adding your unique photos and reports from your WMBD event to the WMBD Flickr Account is easy. Just follow the steps below:**

1. Compose a new email from any email account to [photos@photos.flickr.com](mailto:photos@photos.flickr.com)
2. For the "Subject" of your Email, write the name of your country, the name of your WMBD event, and the credit for the photographer (For example: Germany, WMBD Benefit Concert in Bonn, © Joe Soap).
3. The subject of the email will become the title of the photograph, once it is uploaded to the WMBD Flickr account.
4. Attach your World Migratory Bird Day event photos to your email, as either .JPG or .PNG files (most photos are already in JPG format). If you have too many photos to send at once, you can simply send more than one email with the same title and description in the email body.
5. Tell us about your WMBD event or activity or add the report about your WMBD event in the body of the email. Feel free to tell us about how you celebrated World Migratory Bird Day, who you are, what your organization is about and any bird-related projects or

activities you would like to share with the WMBD Community around the world. You can also include links to your websites in the body of the email.

6. The body of the email will become the description of the photos, once they are uploaded to the WMBD Flickr account!

7. Your email should look similar to this:



8. You are ready to send your WMBD photos. Press send and check the WMBD Flickr account in approximately an hour to see your photos published at: [www.flickr.com/worldmigratorybirdday](http://www.flickr.com/worldmigratorybirdday)

9. For help, feel free to contact us at: [contact@worldmigratorybirdday.org](mailto:contact@worldmigratorybirdday.org)