

## World Migratory Bird Day 2014 Destination Flyways: Migratory Birds and Tourism



Dr. Mike Clarke, Chief Executive

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"The RSPB - BirdLife International Partner in the UK - supports World Migratory Bird Day. Populations of many migratory birds, which recognize no borders, are in sharp decline. This is why it is essential that we work in partnership to protect migratory birds on their breeding grounds, along the flyway and on their wintering grounds. World Migratory Bird Day plays an important role in raising awareness of the need to cooperate across flyways for the benefit of migratory birds. We need to make sure birds are not killed illegally during migration and we need to protect, manage, restore and recreate habitats for a range of migratory birds."