



World Migratory Bird Day 2018: “Unifying Our Voices for Bird Conservation”

Join the celebration of a great natural wonder on World Migratory Bird Day!

This year, under the theme “Unifying our Voices for Bird Conservation”, the campaign will have a new global dimension, bringing together the world’s main migration corridors, also called “flyways”. And for the first time, with two peak campaign days in the year: major events will take place on the second Saturdays in both May and October - **12 May and 13 October 2018**. In fact, WMBD can be celebrated any time throughout the year, whenever birds are actually migrating in your country or region.

Please help promote this year’s campaign and spread the word in your country, organization, in person or via social media and your respective networks about World Migratory Bird Day and the urgent need for migratory bird conservation.

Help us raise awareness of migratory birds and the need for their conservation on 12 May and 13 October 2018 by organizing educational programmes, lectures, bird walks, visits to bird-watching sites, competitions, art exhibitions and other public events.

This year World Migratory Bird Day is unifying two of the world’s largest bird education and awareness-raising campaigns, International Migratory Bird Day (IMBD) and World Migratory Bird Day (WMBD), the former led by Environment for the Americas (EFTA), and the latter by the Agreement on the Conservation of African-Eurasian Migratory Waterbirds (AEWA) and the Convention on Migratory Species (CMS). With a [new partnership](#) formally uniting their efforts, the three organizations aim to work together to increase awareness of the plight of migratory birds around the world and highlight the urgent need for their conservation. From 2018 onwards, the new joint campaign is adopting the single name of “World Migratory Bird Day”.

In unifying the two major bird conservation campaigns worldwide and with them the planet’s major flyways - the **African-Eurasian, the East Asian-Australasian and the Americas flyways** - World Migratory Bird Day aims to reach out to a broader audience and amplify its message for bird conservation. The campaign raises awareness about the need for conservation of migratory birds and their habitats, about the threats they face, their ecological importance, and about the need for international cooperation to conserve them. Every year people across the planet take action and organize public events such as bird festivals, educational programmes, exhibitions and bird-watching excursions to celebrate WMBD.

Let’s work together to conserve migratory birds and their habitats worldwide, and contribute to *Unifying Our Voices for Bird Conservation!*

Find out more, register your event and order posters at: www.worldmigratorybirdday.org

For any question, contact us at: contact@worldmigratorybirdday.org

#WorldMigratoryBirdDay #WMBD2018